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D8.2 - PUBLIC PROJECT WEBSITE

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VERSION AND AMENDMENTS HISTORY

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0.1	27/03/2023	Manuela Guiducci (PNO)	Set up of document and content
1.0	31/3/2023	Alexandros Rammos (NTUA)	Document review and finalisation



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List of Abbreviations

Abbreviation	Definition	
D&C	Dissemination and Communication	
CMS	Content Management System	



1 INTRODUCTION

Deliverable D8.2 Public Project Website deals with the SEAMLESS website created at the beginning of the project and conceived as the main D&C tool to make available to visitors, namely the general public, project results and the latest developments, as well as creating a place for project partners to share information and news and archive all the public documents that will be produced in the frame of SEAMLESS.



2 PROJECT PUBLIC WEBSITE

The website has been developed and launched by PNO in March 2023 (M3), using WordPress as CMS.

The SEAMLESS website - available in English at the link http://seamless-project.eu/ - will play an essential role in the overall dissemination strategy of the project, as it will allow to make available to visitors project results and the latest developments.

By making project results and developments easily accessible to the public, the website will help increase awareness and understanding of the project's goals and achievements. Additionally, by providing a platform for project partners to share information and news, the website can foster collaboration and communication among the project team, which can ultimately lead to more successful outcomes.

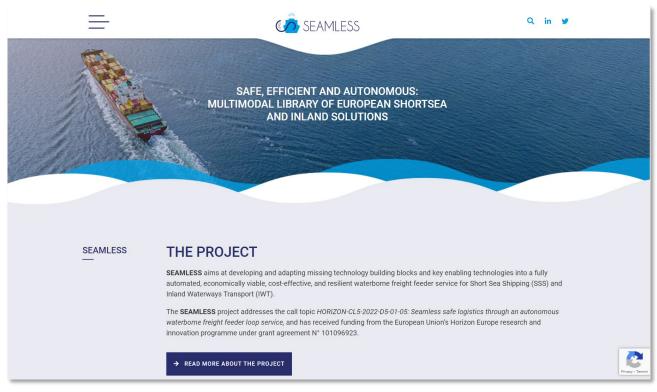


Figure 1: SEAMLESS website header

The footer of each page of the website clearly displays the links to the "Get in Touch With Us" and the "Newsletter" pages. In addition, the footer also shows the EU flag and the text stating the funding of SEAMLESS as Horizon Europe project appears, like below reported, with the disclaimer:

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CINEA. Neither the European Union nor CINEA can be held responsible for them.



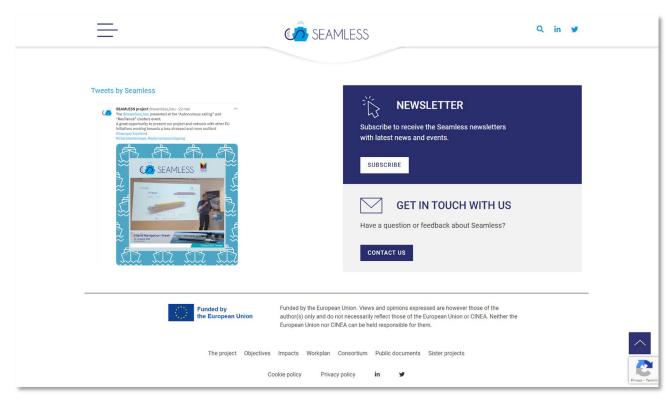


Figure 2: SEAMLESS website footer



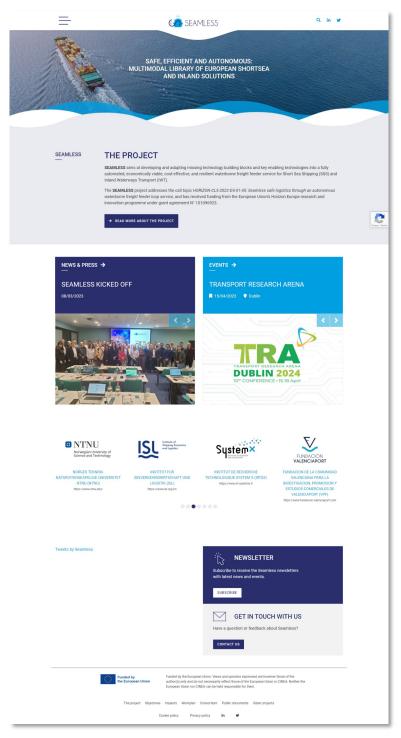


Figure 3: SEAMLESS website homepage



3 SEAMLESS WEBSITE MENU

The website menu has been structured in the following sections:



Figure 4: SEAMLESS website menu

3.1 'SEAMLESS'

The "SEAMLESS" page includes four sub-pages:

- The Project, which provides a description of SEAMLESS and its aim.
- Objectives, to describe the specific project objectives of the project.
- Impacts, to define the key outcomes expected by SEAMLESS and the impacts beyond the end of the project.
- Workplan, which offers an overview on the activities that will be carried out in the frame of SEAMLESS, and by which partners.



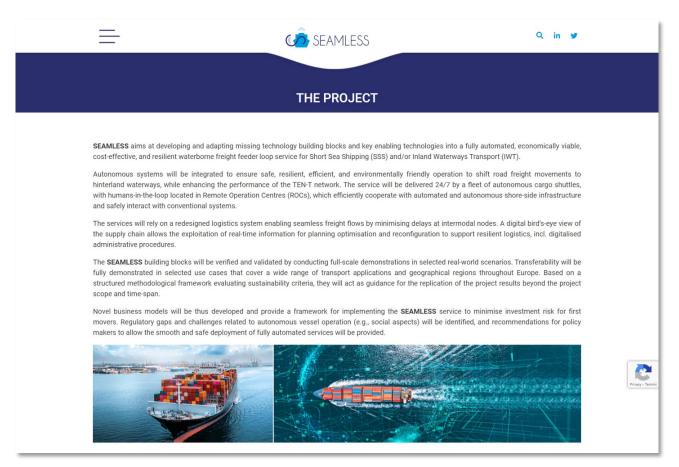


Figure 5: The project page



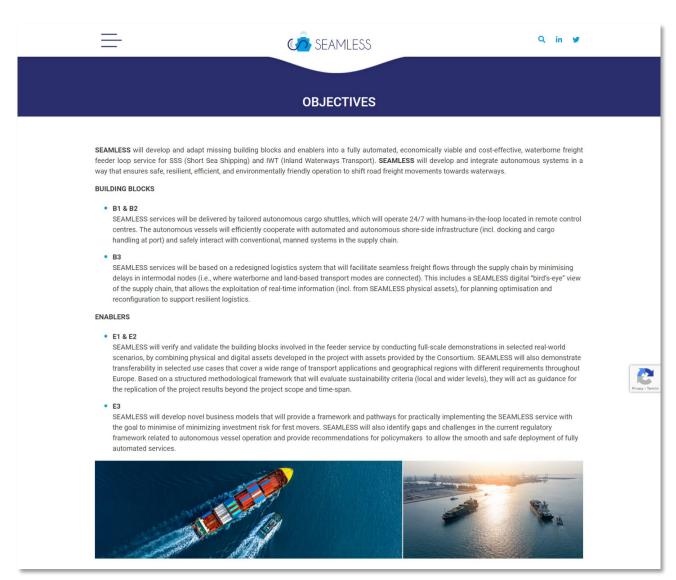


Figure 6: Objectives page





Figure 7: Impacts page



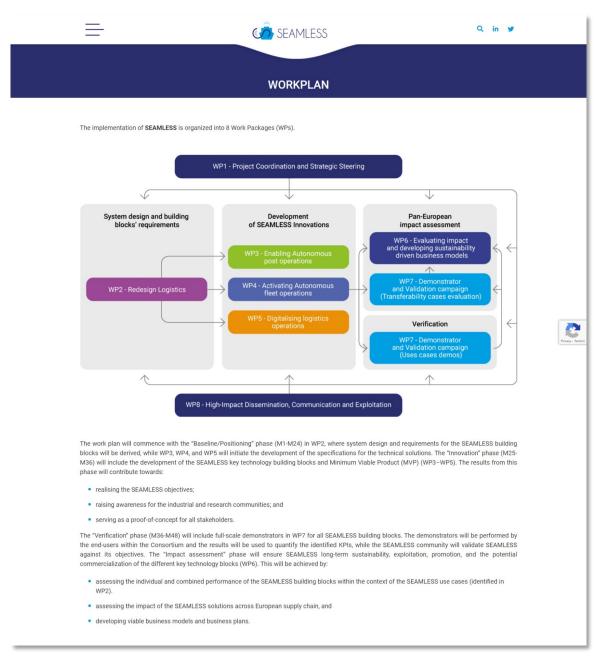


Figure 8: Workplan page

3.2 'CONSORTIUM' PAGE

The "Consortium" page offers a description of all the organizations involved in SEAMLESS and the role they play within the project, and it displays their corporate logo and link to the corporate website.





Figure 9: Consortium page

3.3 METHODOLOGY

This page provides details on the methodology used to redesign the logistics system to support seamless, safe, synchromodal, resilient cargo transport with improved efficiency for servicing the hinterland.





Figure 10: Methodology page

3.4 'DEMO & TRANSFERABILITY CASES' PAGE

The 'Demo & Transferability Cases" page provides descriptions of SEAMLESS building blocks to be developed in the frame of the project. It also provides explanations of the transferability cases to be examined and evaluated.





Figure 11: demo & transferability cases page





3.5 'News & Press' Page

This section will be regularly updated with news and short press releases that described the project achievements.

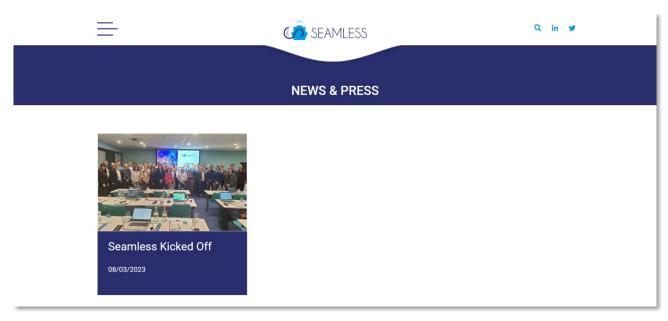


Figure 12: News & Press page

3.6 'EVENTS' PAGE

The "Events" page has been conceived as an archive of the most interesting events related to the project scope that the consortium might find interesting to attend.

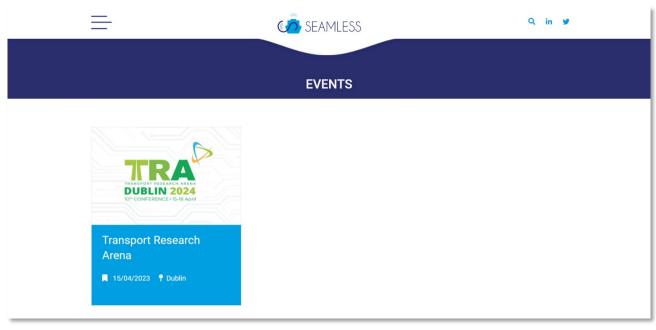


Figure 13: Events page





3.7 'PUBLIC DOCUMENTS' PAGE

This section works as a repository to all the public documents that will be produced in the frame of the SEAMLESS project, such as

- Public deliverable,
- Publications/Articles,
- Newsletters,
- · D&C Materials.

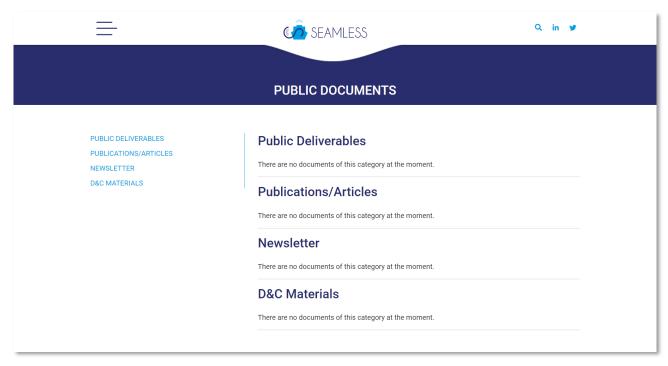


Figure 14: Public documents page

3.8 'RELATED PROJECTS' PAGE

This section of the website will display the information related to EU funded projects similar to SEAMLESS by process or technology or aim, with which the consortium will plan to cooperate for D&C purposes, with the aim of boosting the visibility of the projects that will be reached in the frame of Task 8.4: Liaison with the logistic sector and engagement.





Figure 15: Related projects page

In order to make this page catchier, PNO – in accordance with NTUA, the project coordinator, will rearrange the contents to create a dynamic map of the sectors and projects taken into consideration for this activity.

The update version of this page will be described in deliverable D8.4 D&C Plan updates - Rev 1, to be submitted in M12.





3.9 'CONTACT US' PAGE

The 'Contact Us' page has been structured to allow the website visitors to get in contact with the SEAMLESS coordinator to ask for more information. A simple contact form has been included, and once completed will arrive as an email to the project coordinator.

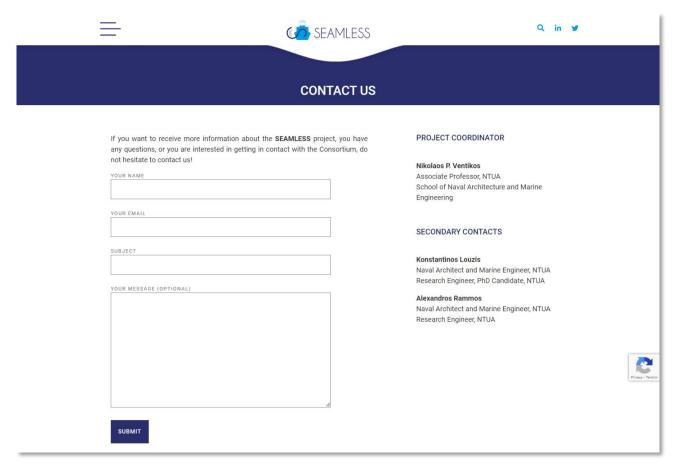


Figure 16: Contact us page



4 CONCLUSIONS

SEAMLESS's website represents a key tool to strengthen the project's image and multiply the dissemination effort's reach to diversified audiences - including relevant industry actors, policymakers, research communities, and general public as well, not only by providing relevant project information and knowledge, but also by assisting as a powerful communication tool, enabling interested readers to know the project's accomplishments, to download all project public deliverables, to discover opportunities to see SEAMLESS's presentations or papers, to learn more about the partners involved and to get in contact with the project's coordinator.