SEAMLESS

Project title	Safe, Efficient and Autonomous: Multimodal Library of European Shortsea and inland Solutions
Project acronym	SEAMLESS
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Project start date	01/01/2023	**Duration**	48 months

D8.7 - SEAMLESS DISSEMINATION VIDEO

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VERSION AND AMENDMENTS HISTORY

Version	Date (MM/DD/YYYY)	Created/Amended by	Changes
0.9	08/05/2024	Manuela Guiducci (PNO)	Document and content set up
1.0	16/05/2024	Manuela Guiducci (PNO)	Addressed comments by reviewers

REFERENCES TO THIS DOCUMENT − ACKNOWLEDGMENTS

The material in this publication can be reproduced provided that a proper reference is made to the title of this publication and to the SEAMLESS project (https://www.seamless-project.eu).

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LIST OF ABBREVIATIONS

Abbreviation	Definition
EU	European Union
EC	European Commission
HEU	Horizon Europe
D&C	Dissemination and Communication

EXECUTIVE SUMMARY

This deliverable deals with the first SEAMLESS video, realized with the aim of outlining the concept of the project and the expected benefits from the implementation of the developed building blocks and enablers, relevant to autonomy in the maritime domain.

The video, one of two to be realized in the frame of project's lifetime, was produced and published in May 2024 to present the project not only to stakeholders, but to a wider audience as well.

The deliverable, originally scheduled for release in M6 (June 2023), was released in M17 to allow the inclusion of preliminary results achieved within the project into the video, such as the SEAMLESS Use Cases (Demo and Transferability) spanning Europe. Prior to the video's release, custom infographics were created and disseminated across all project channels to maintain consistency among project materials.

The video was released on all SEAMLESS platforms, including its website and social media channels. Additionally, the SEAMLESS YouTube channel has been also created, to collect all the videos that will be produced in the frame of the project.

1 INTRODUCTION

This deliverable focuses on the first SEAMLESS video, crafted to present the project's concept and anticipated benefits upon execution.

Produced in May 2024 (M17), it is one of two videos prepared for release during the project's duration. Its purpose is to introduce the project, its objectives, and consortium not only to stakeholders but also to a broader audience.

The video was disseminated across all SEAMLESS platforms, encompassing its website and social media channels.

2   SEAMLESS PROJECT VIDEO

This document outlines the first SEAMLESS video, which was created as a mean of further disseminating the project's scope, objectives, and potential benefits that can arise from early adopting and implementing the developed SEAMLESS innovations.

Furthermore, the video, one of the D&C tools of SEAMLESS, was produced to provide an overview of the project's operating environment, and the partners involved in this initiative.

The video also presents the project logo, the funding acknowledgement and the partners' corporate logos.

Figure 1: Opening scene
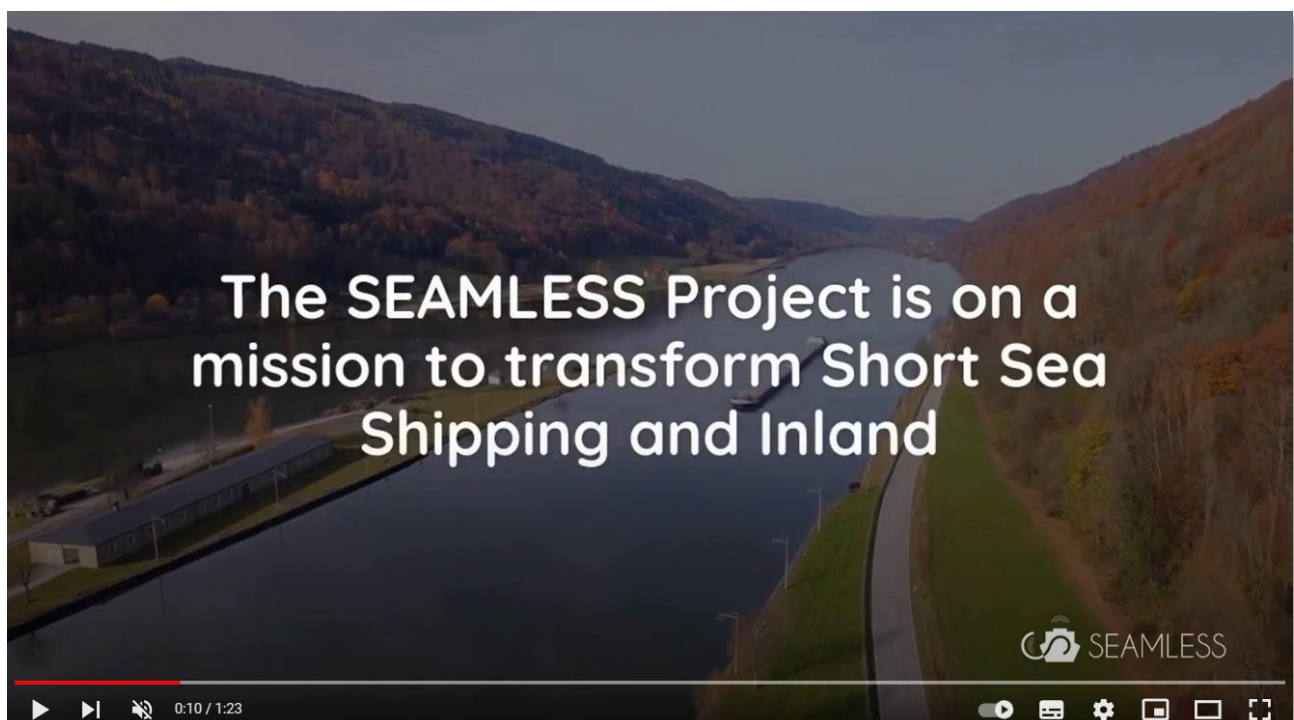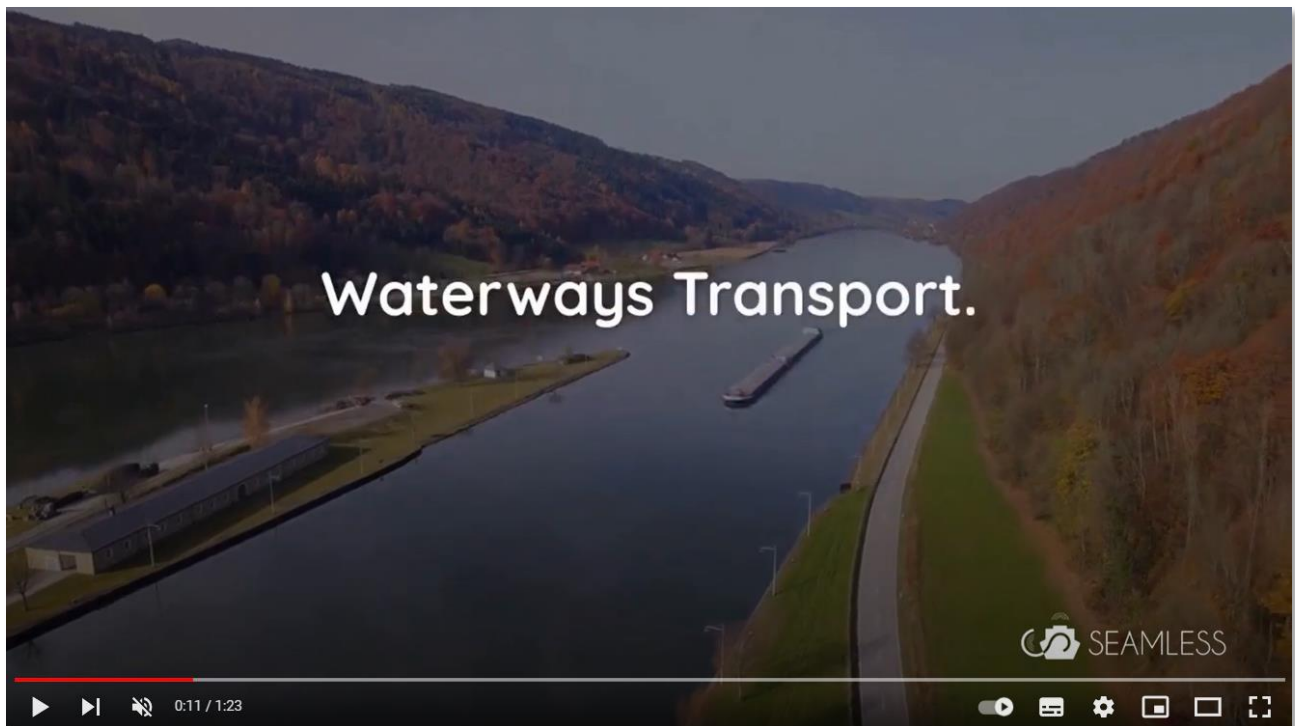
Figure 2: Video scene #1

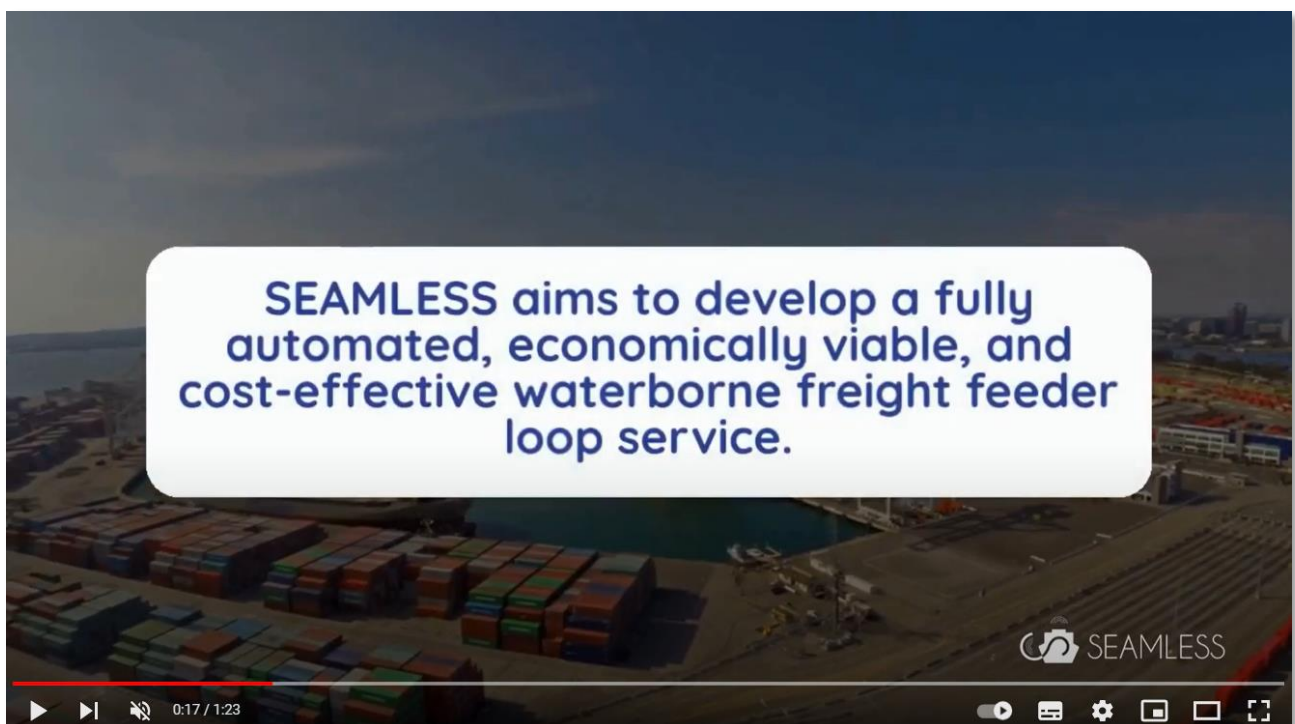Figure 3: Video scene #2

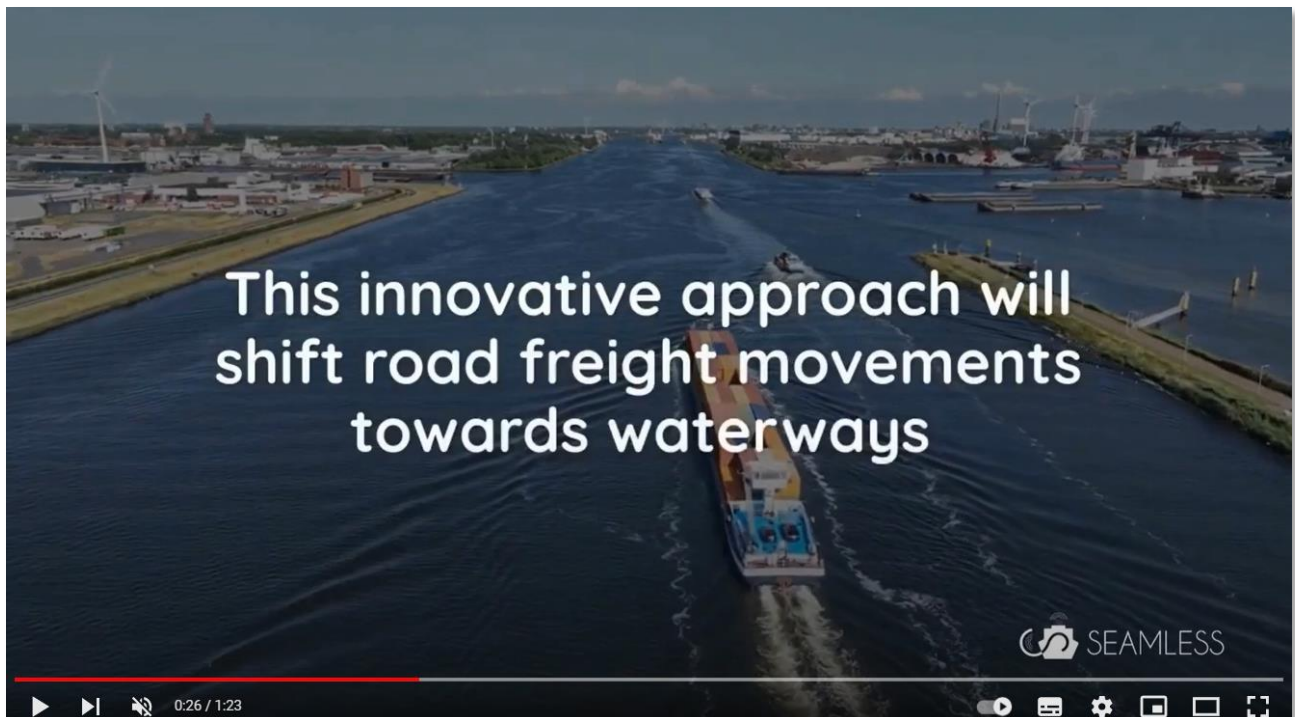Figure 4: Video scene #3

Figure 5: Video scene #4

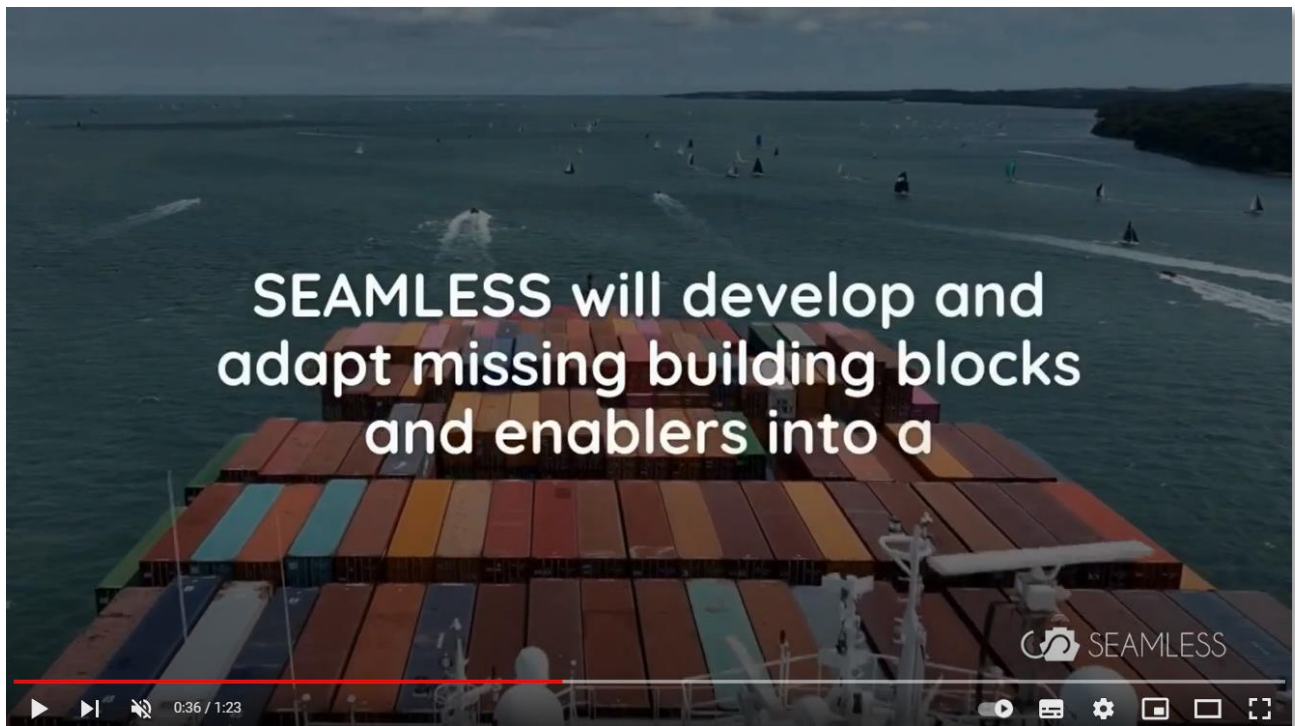Figure 6: Video scene #5

Figure 7: Video scene #6
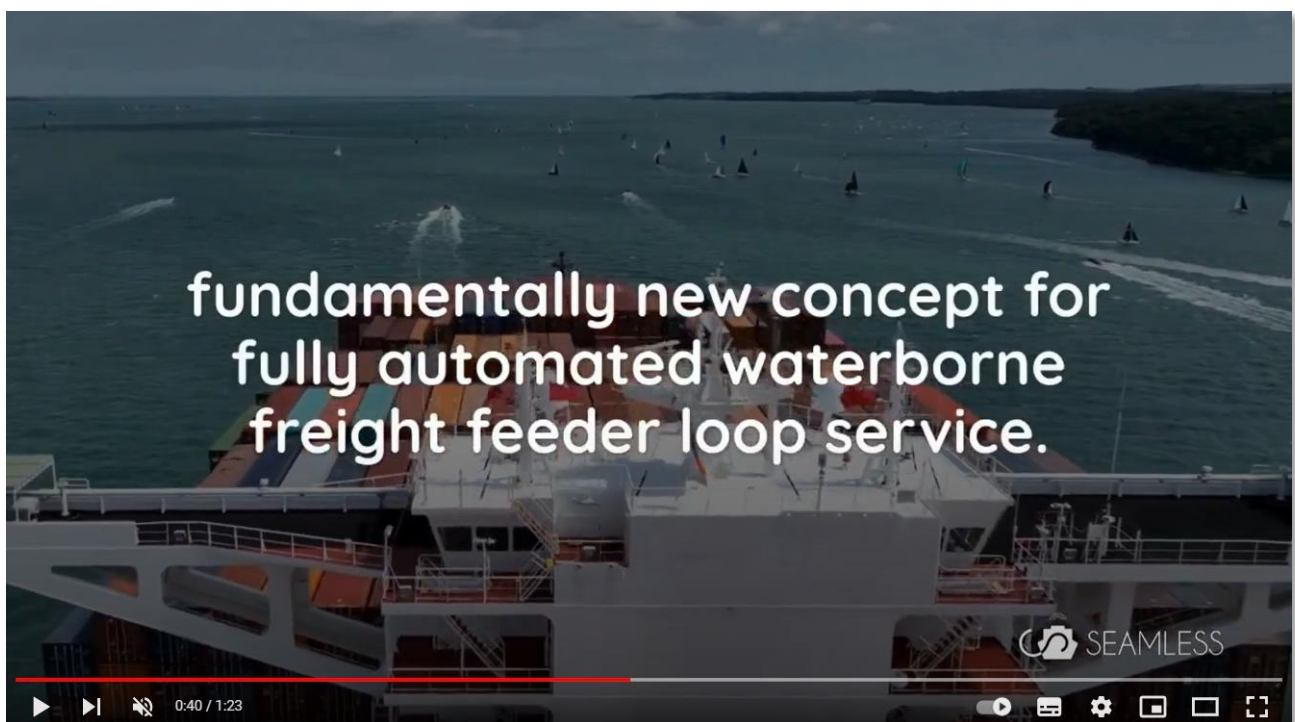
Figure 8: Video scene #7

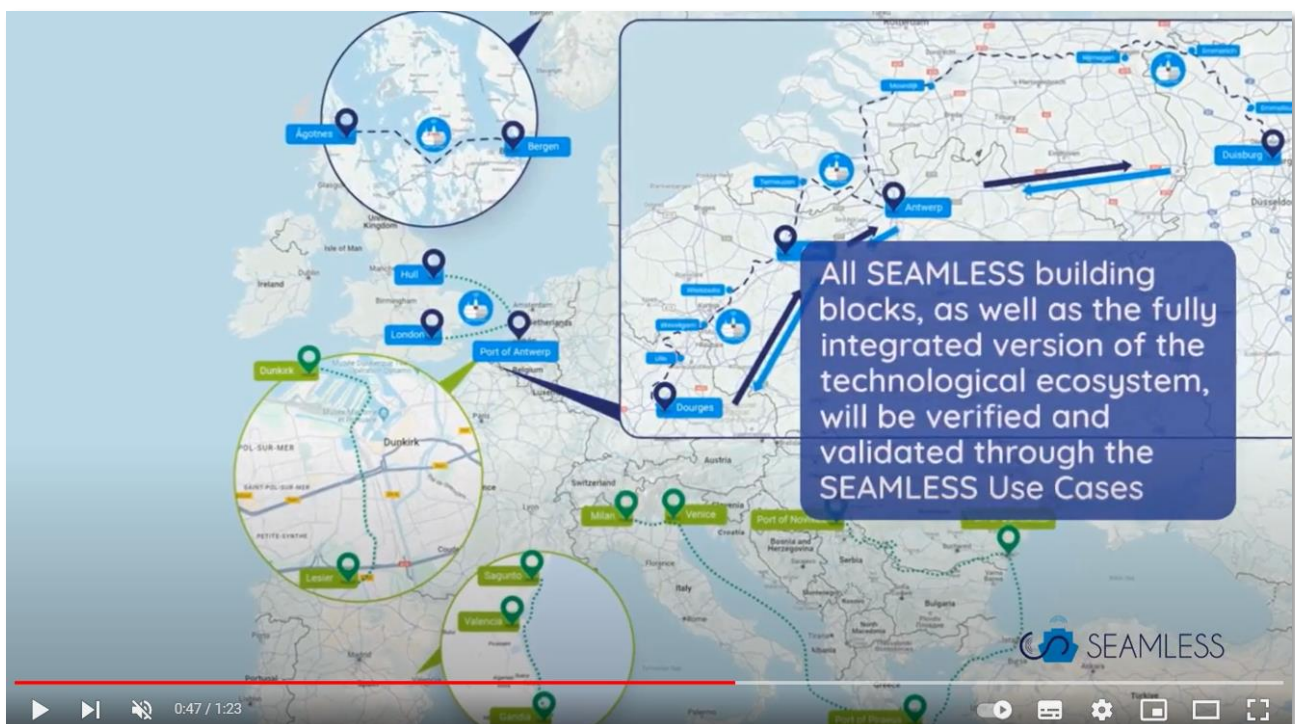Figure 9: Video scene #8

Figure 10: Video scene #9

Figure 11: Video scene #10, focus on use cases

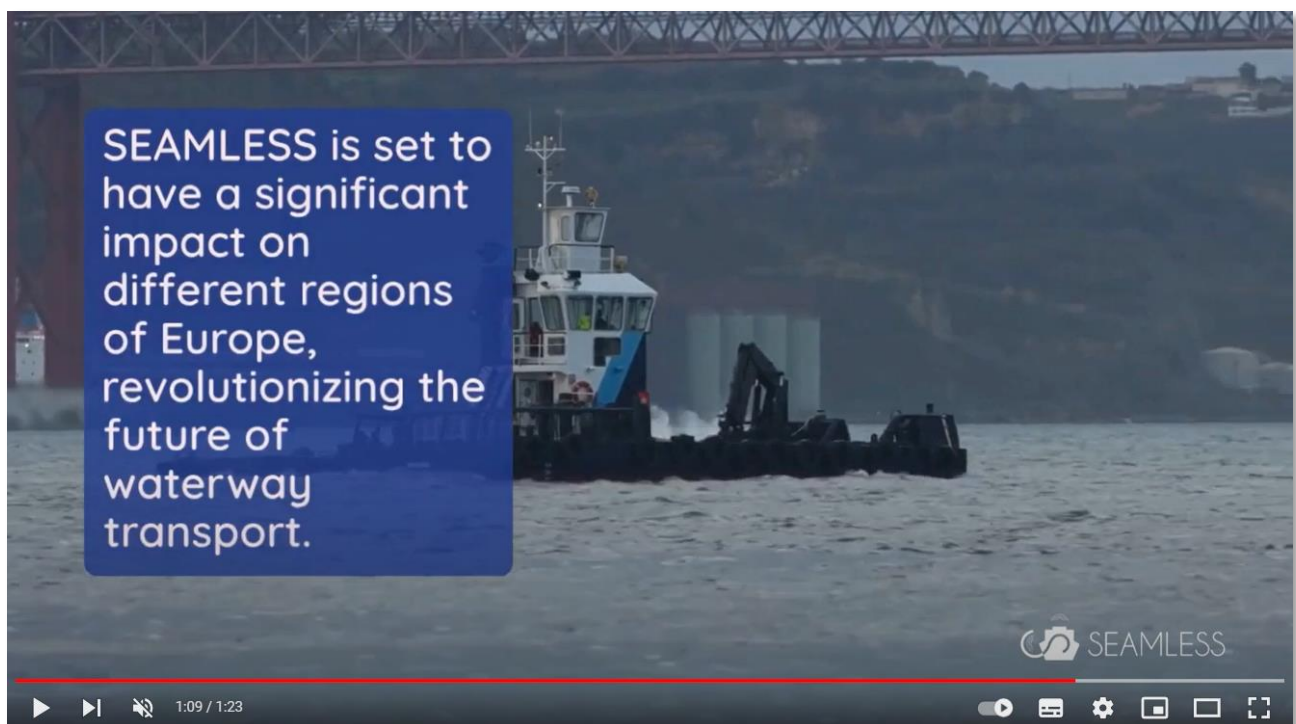Figure 12: Video scene #11, focus on consortium

Figure 13: Video scene #12

The project video ends with the EU acknowledgment, with a reference to the SEAMLESS grant agreement and the funding program from which it has received funding, in compliance with the EC guidelines for dissemination and communication.

The closing scene also provides information on the project website and social media channels.

Figure 14: closing scene

3   SEAMLESS VIDEO ON PROJECT PLATFORMS

3.1   SEAMLESS VIDEO ON YOUTUBE

The SEAMLESS video was uploaded to YouTube, where a dedicated project channel was created. The video is accessible at the following link: https://www.youtube.com/watch?v=hhhpVA4kpsY.

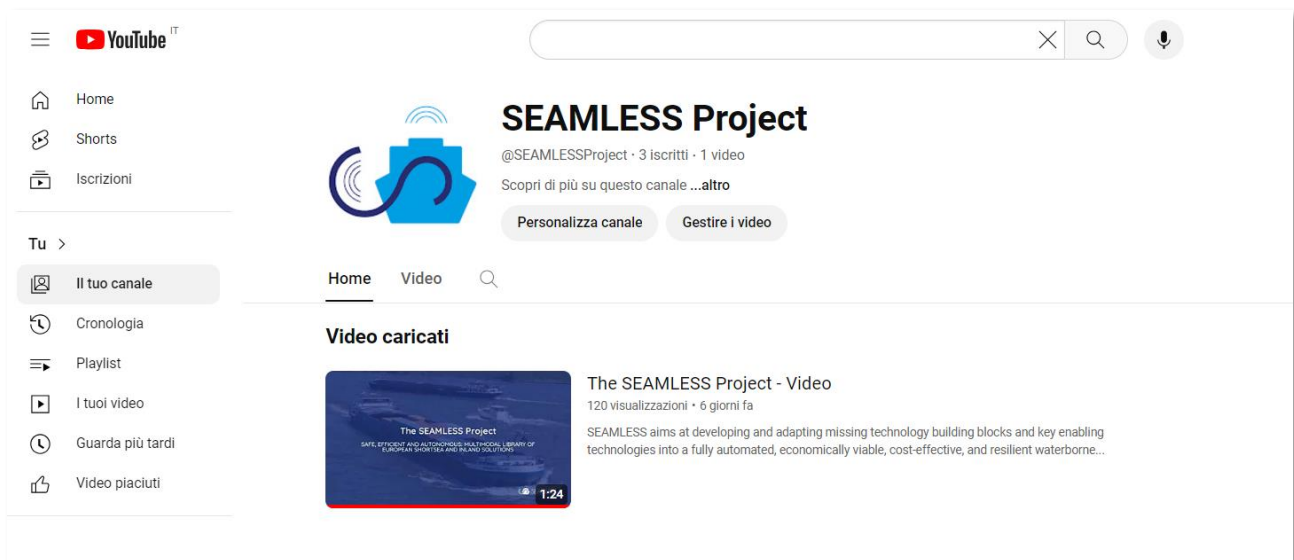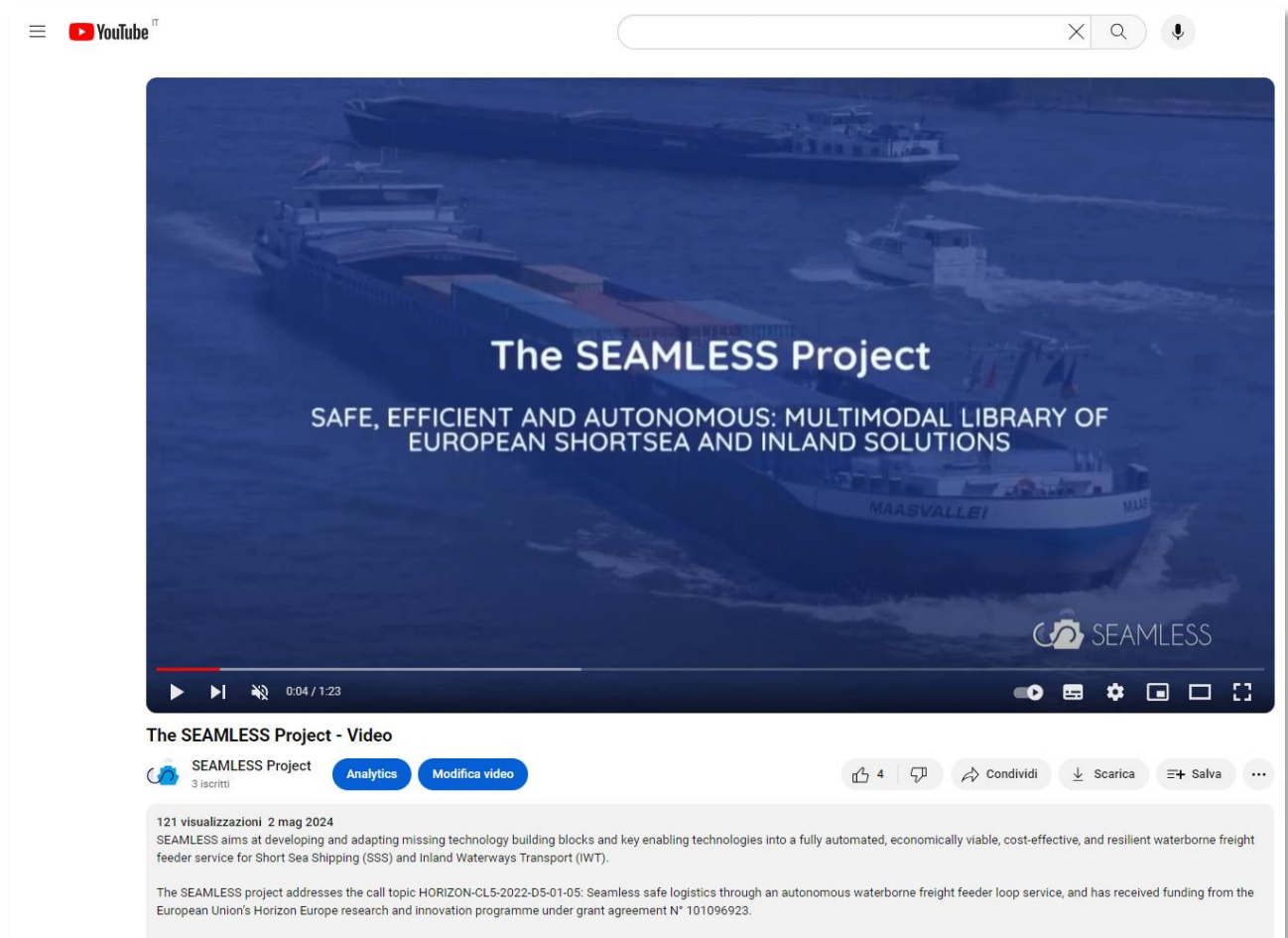Figure 15: SEAMLESS channel on YouTube

Figure 16: SEAMLESS video on YouTube

3.2 SEAMLESS VIDEO ON PROJECT WEBSITE

The SEAMLESS video is available on the project website, where a dedicated news was released in which the main features of the video are described. The video is accessible at this link.
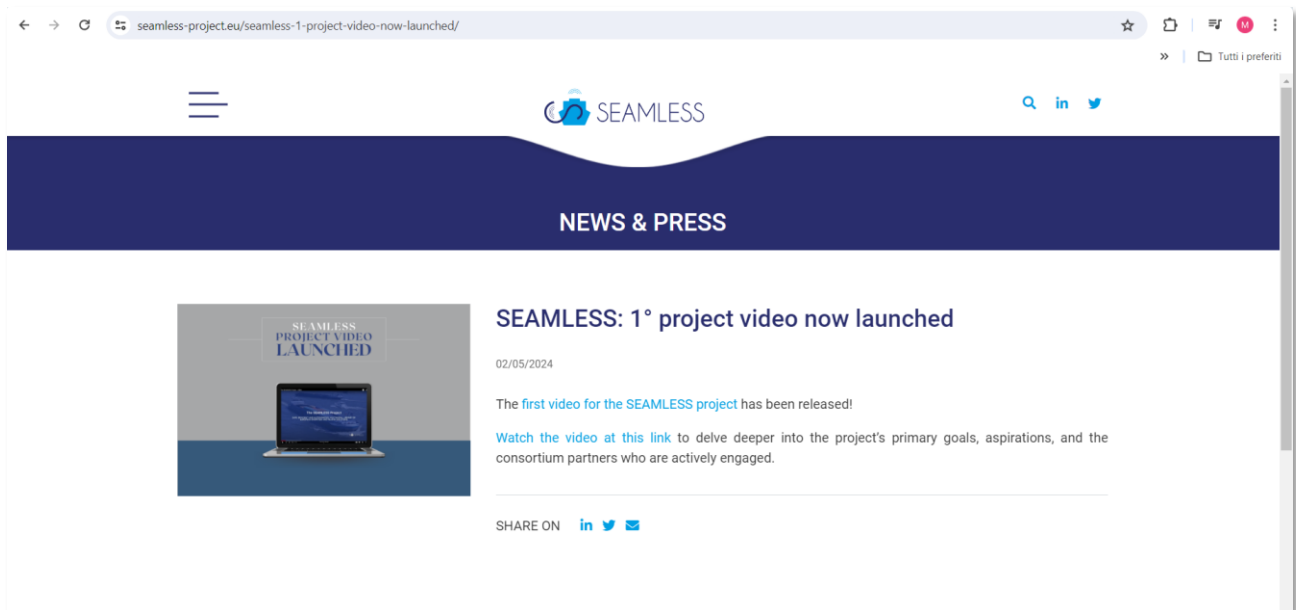
Figure 17: SEAMLESS video on project website

3.3 SEAMLESS VIDEO ON SOCIAL MEDIA

The project video was also released on the SEAMLESS LinkedIn and Twitter accounts.

Figure 18: SEAMLESS video on LinkedIn

Figure 19: SEAMLESS video on Twitter

4   CONCLUSIONS

Deliverable D8.7 – SEAMLESS dissemination video deals with the first video realized for the project.

The video was created and published in M17 (May 2024) to introduce the project, its objectives, and the consortium to stakeholders and a broader audience. The production of the video, originally scheduled for M6 (June 2023), has been postponed to allow the inclusion of some preliminary results achieved within the initiative, such as the SEAMLESS Use Cases (Demo and Transferability), spanning throughout Europe.

To incorporate insights related to the project's Use Cases, customized infographics were created and disseminated across all project channels prior to the release of the video, and for a consistency among all project public materials.

The video is available on all project channels, including the website, LinkedIn, Twitter and YouTube accounts.